



NASHVILLE BUSINESS
INCUBATION CENTER

FOR IMMEDIATE RELEASE

**NASHVILLE BUSINESS INCUBATION CENTER RECEIVES \$600K GRANT FROM
METRO NASHVILLE TO SUPPORT SMALL BUSINESSES**

NASHVILLE, Tenn. – September 30, 2020 – The [Nashville Business Incubation Center](#) (NBIC) announces today it has been awarded a \$600,000 grant from Metropolitan Government of Nashville and Davidson County (Metro). The funds are part of the Coronavirus Relief Fund received by Metro under the CARES Act and will be administered in accordance [Metropolitan Council Resolution RS2020-516](#) that was recommended by the COVID-19 Financial Oversight Committee to provide financial support to small businesses.

As one of five organizations to receive these funds, the grant will be used by NBIC to:

- Provide business development and sustainability services to small businesses in Davidson County that have been affected by the COVID-19 pandemic
- Host workshops on COVID-19 Restaurant Re-Entry, including strategy, protocol, diversifying revenue, lease negotiation and digital marketing
- Provide financial services, e-commerce/website capability, digital strategy development and legal support to small businesses

“This grant enables us to provide hands-on technical assistance for up to 200 small business owners who have been struggling to keep their doors open due to COVID-19,” says Ms. Angela Crane-Jones, CEO, Nashville Business Incubation Center. “We’re grateful to the Metro Council for their stewardship of these funds to sustain small businesses in Nashville.”

Small business owners whose enterprises were impacted by COVID-19 need to complete an online assessment at <https://ivlv.me/tWm8v> to determine their eligibility and placement into NBIC programs. All programs will be delivered free of charge to participants and administered live virtually through the Zoom platform.

For more than 30 years, NBIC has provided capacity building as well as management and technical assistance for women, minority, and veteran owned businesses. The NBIC serves the needs of the entrepreneur community to help them scale their businesses, improve operations and develop a strategic plan for growth. The companies that graduate from NBIC proven programming become major economic contributors at a local, regional and national level by increasing revenues and creating employment opportunities. Well-known Nashville companies such as The Grilled Cheeserie, Zycron and Christie Cookie Company are counted among NBIC distinguished alumni.

About Nashville Business Incubation Center

Founded in 1986, the Nashville Business Incubation Center (NBIC) is a non-profit incubator with a successful track record launching well-known companies such as Zycron, The Grilled Cheeserie and Christie Cookie. The center has provided business development resources to entrepreneurs to help them grow their enterprises, create jobs and generate wealth in their respective communities. The NBIC plays a vital role in strengthening the entrepreneurial ecosystem in Middle Tennessee and growing small businesses from tiny acorns to mighty oaks. Learn more at <https://nbiconline.com/>.

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